



START A MEANINGFUL CAREER IN SENIOR LIVING ACTIVITIES

A quick guide to exploring the Activity Professional career path



Career outlook.



Training pathway.



Real opportunities.



BE THE HEART OF EVERY DAY.

Activity professionals create connection, purpose, and joy. You plan meaningful experiences that enrich lives, build community, and make every day brighter.

- ✓ Inspire engagement
- ✓ Build relationships
- ✓ Support well-being
- ✓ Make a difference



For students, career changers, parents, counselors, and new professionals.



Ready to explore your future?

Explore the pathway at
ActivityDirector.org





WHAT AN **ACTIVITY PROFESSIONAL** DOES

Enhancing lives through connection, purpose, and joy.



Plan meaningful programs.



Document participation.



Support residents.



Adapt activities.



Partner with the care team.



THE ROLE IN ONE SENTENCE

You plan, lead, and document engaging activities that support well-being and enrich everyday life.



WHAT THEY HELP CREATE

Purpose, connection, confidence, and joy for residents—plus a vibrant, positive community.



WHERE THEY WORK

Senior living communities, skilled nursing, rehabilitation centers, adult day programs, and more.



WHY THIS CAREER MATTERS

You make a difference every day—building relationships, improving quality of life, and bringing light to others.



For students, career changers, parents, counselors, and new professionals.



Ready to explore your future?

Explore the pathway at
ActivityDirector.org





THE PROFESSIONAL OUTLOOK

Salary, demand, and room to grow.



Strong job demand.



Competitive pay.



Meaningful impact.



Room to advance.



SALARY SNAPSHOT

Activity professionals earn competitive salaries with strong growth potential.

Average Annual Salary

\$51,410

(U.S. Average)

Source: U.S. Bureau of Labor Statistics (May 2023)



DEMAND & GROWTH BY THE NUMBERS

A career with stability—and opportunity.



17%

Job Growth
(2023–2033)

Much faster than
average

Source: U.S. Bureau of Labor Statistics



37,400+

New Jobs
(2023–2033)

Across the U.S.

WHERE YOU CAN APPLY

Work in a variety of settings and make a difference.

- ✓ Assisted Living Communities
- ✓ Nursing Homes
- ✓ Hospitals & Rehabilitation Centers
- ✓ Community & Senior Centers
- ✓ Home Health & Hospice Care
- ✓ Adult Day Programs
- ✓ Retirement Communities



PROFESSIONAL HIERARCHY

Clear paths. Greater impact.



Growth comes from experience, education, and leadership.



For students, career changers, parents, counselors, and new professionals.



Ready to explore your future?

**Explore the pathway at
ActivityDirector.org**



Activity Directors Network THE CERTIFICATION PATHWAY

What's required to pursue APNCC board certification.

NAPT100 is the main ADN training pathway.

CAAP is optional assistant-level training — not a prerequisite.



Accepted training support.



Eligibility matters.



Application + exam.



Continuing education.

WHAT'S REQUIRED?

1



Complete qualifying Activity Director training

ADN's NAPT100 is accepted by APNCC toward board certification preparation.

2



Meet APNCC eligibility requirements

APNCC offers multiple eligibility paths. Confirm the path that fits your education and experience.

3



Prepare for board certification

Gather documentation and get ready for the competency exam.

4



Apply / test through APNCC

Submit your application, provide documentation, and successfully pass the APNCC competency exam.

5



Maintain certification with continuing education

Renew on schedule and complete required CE hours to stay current.



IMPORTANT TO KNOW

- APNCC is the separate credentialing organization.
- ADN provides accepted education and training support through NAPT100.



OPTIONAL ASSISTANT TRAINING: CAAP

CAAP is available for people who want assistant-level career training. It is not required before NAPT100 and is not part of the APNCC board certification pathway.



For students, career changers, parents, counselors, and new professionals.



Ready to take the next step?

**Explore the pathway at
ActivityDirector.org**





YOUR NEXT STEPS

Now that you understand the profession, choose the right next step.

Explore, train, support your team, or reach out for guidance.



Explore
your options.



Start
training.



Support
your staff.



Get
answers.

1



NEW TO
THE FIELD?

Explore the Career Center

Learn about the role, salary outlook, certification pathway, and career options.



2



READY FOR
ACTIVITY DIRECTOR
TRAINING?

Start NAPT100

ADN's main training pathway supports students pursuing the APNCC board certification pathway.



3



TRAINING AN
ASSISTANT?

Consider CAAP

Optional assistant-level career training for activity staff. CAAP is not required before NAPT100.



4



HAVE
QUESTIONS?

Contact ADN

Reach out for help choosing the path that fits your goals best.



Choose the step that fits you best —
ADN is here to help you move forward with clarity.



For students, career changers, parents, counselors, and new professionals.



Ready to take the next step?

Explore the pathway at ActivityDirector.org

