



## WHY THIS CAREER MATTERS

As an Activity Professional in senior living, students help older adults stay active, connected, and joyful. This role blends creativity, leadership, and human connection to make each day meaningful for others.

### Students will learn to:

- Plan daily activities and events
- Support emotional wellness
- Build relationships with residents
- Create meaningful experiences and celebrations
- Foster connection, dignity, and joy

## A MEANINGFUL CAREER PATH FOR CREATIVE, COMPASSIONATE STUDENTS

Activity Professional Certification  
A flexible, heart-centered career for students who want to make a difference right away.

### Perfect for Graduates Who Are:

- Compassionate and people-oriented
- Creative, organized, and social
- Interested in healthcare, education, psychology, social work, or recreation
- Looking for a stable, fulfilling first career without college debt
- Excited to uplift others and be part of a community

Perfect for students exploring service, healthcare, psychology, education, human development, or recreation fields.

## A HEART-LED CAREER THAT SPARKS PURPOSE

Activity Professionals are essential members of the care team. They bring life, fun, purpose, and connection to senior living communities.

This is a career that truly makes a difference.



[www.ActivityDirector.Org](http://www.ActivityDirector.Org)



## A Career with Growth, Flexibility, and Meaning

For students who thrive helping others, this is an ideal first step into healthcare or human services. The role builds real-world experience, confidence, and leadership skills—without requiring a college degree upfront.

### Training Is:

- Fully online
- Self-paced
- Typically completed in 8 weeks
- Affordable and accessible



## What Students Gain

01

National Certification recognized across the U.S.

02

Real skills in communication, planning, leadership, and care

03

Experience creating programs, events, and meaningful engagement

04

Career mobility within senior living communities

05

Pathway to roles such as

- Activity Director
- Life Enrichment Coord.
- Memory Care Specialist



## A Career That Changes Lives

Activity Professionals help older adults stay connected, joyful, and engaged.

For students who want work that matters, this path offers purpose, stability, and daily opportunities to uplift others.



Learn more at  
Activity Directors Network